



**PNAE**  
Paediatric Nursing Associations of Europe

Paediatric Nursing Associations of Europe  
45<sup>th</sup> meeting  
27th March 2025 on-line  
hosted by Slovenia

**Goals, content and flow chart for dissemination  
through Social Media**

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**Italy**



## Goals of PNAE dissemination

- Giving all the instrument to improve paediatric nursing to the colleagues across Europe
- Supporting the counsciousness of importance of paediatric nursing
- Facilitate the law at country level for health services and health professionals education in paediatrics
- other????



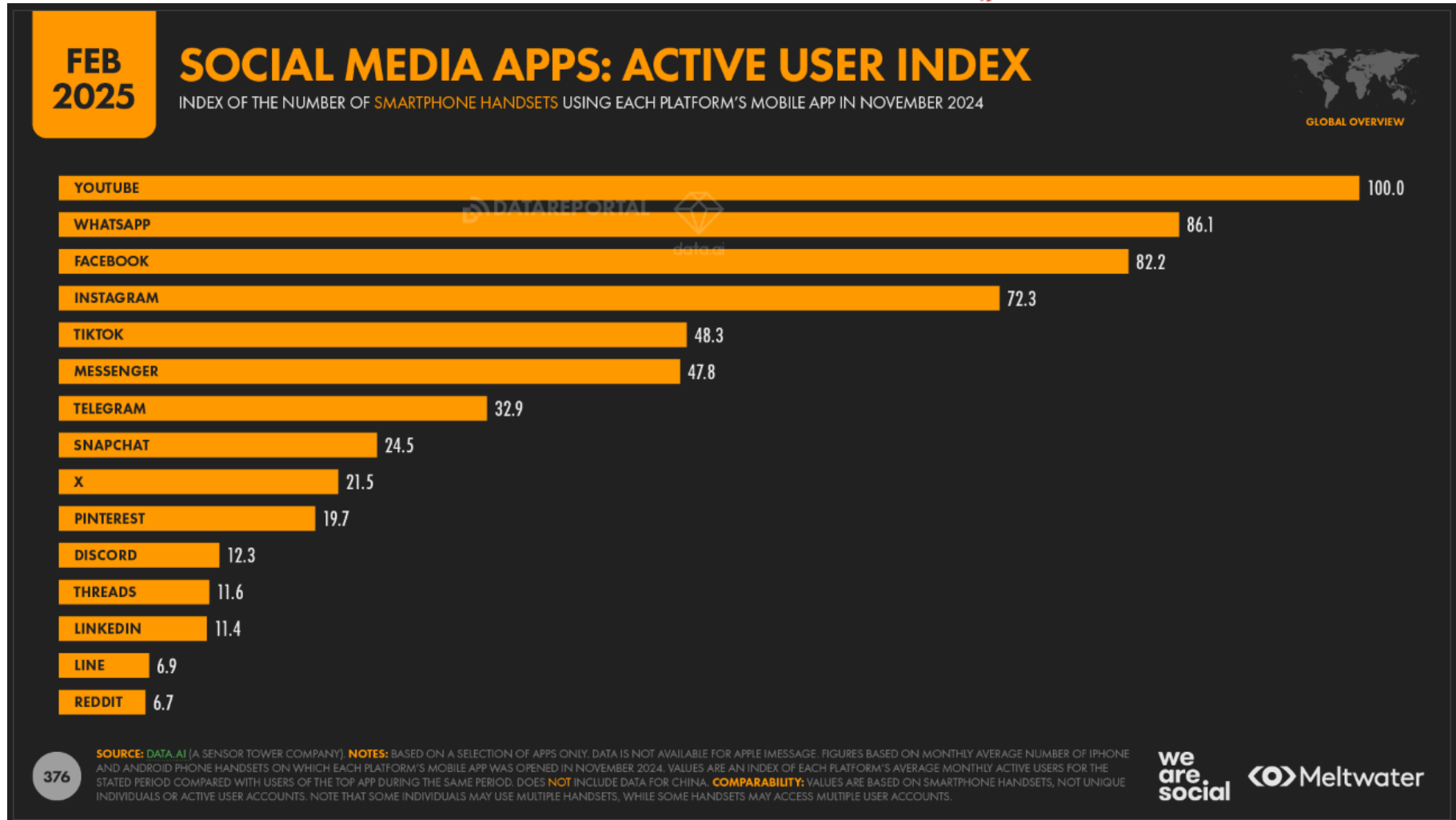
## Contents of PNAE dissemination

- PNAE New or Updated Statement
- PNAE Survey results
- PNAE Congress information and dead line
- Congress of collaborating societies
- Important new (e.g. a WHO declaration or document) related health in children
- News regarding PNAE governance (e.g. new leadership team)
- News posted on the PNAE website (e.g. report from PNAE meeting)



## Target of PNAE dissemination

- Paediatric Nurses Associations across Europe
- Paediatric Nurses across Europe
- Regulation Bodies across Europe
- Other health providers
- Academic level?
- Other???? (e.g. citizens)





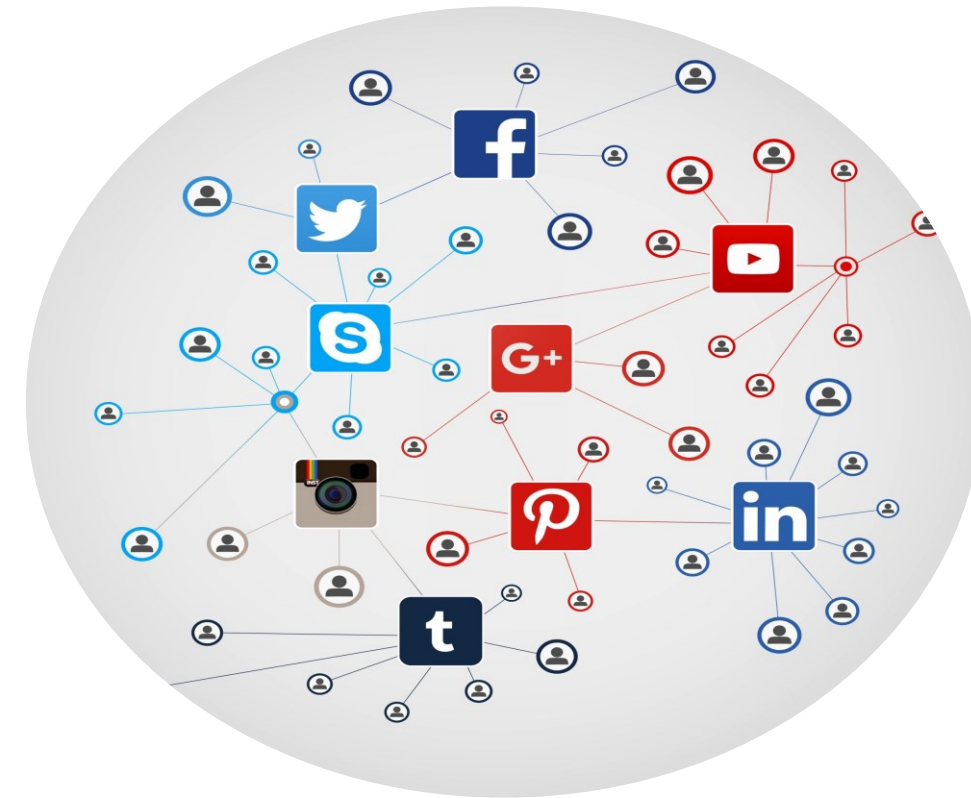
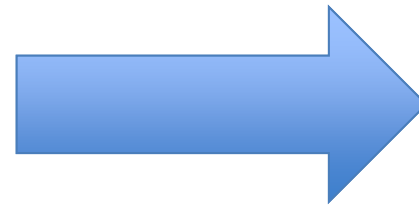


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# PNAE dissemination flow chart



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# LinkedIn

## What is it?

- Professional networking;
- Connection with other health professional or researchers



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# Researchgate



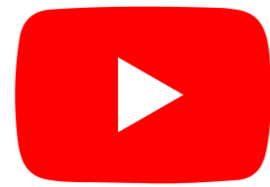
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What is it?

- Social Network dedicated to researchers and scientists

# ResearchGate

**YouTube**



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Most popular social!  
Short videos are necessary





X



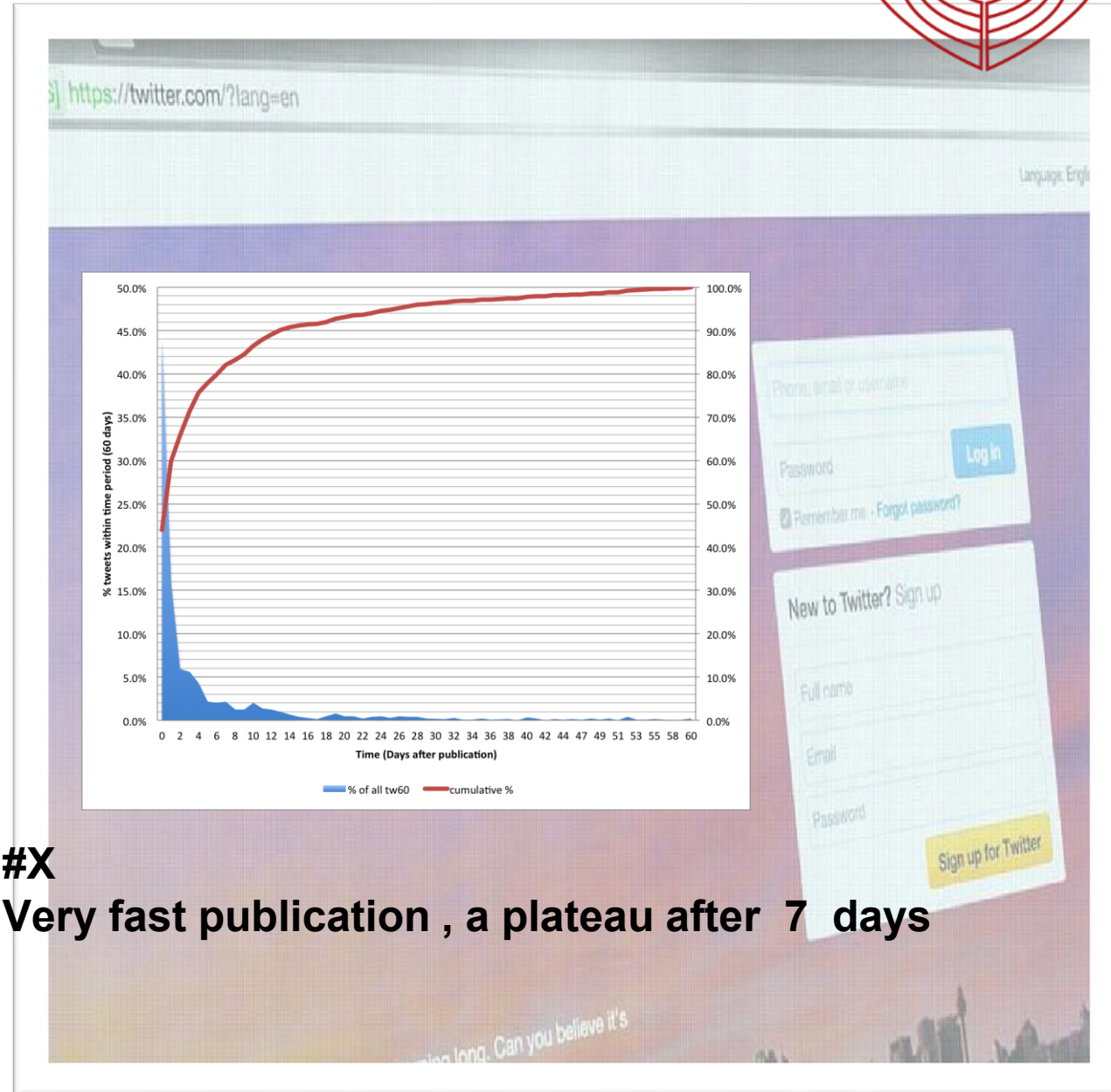
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Very popular social network.

PNAE has already an account  
**General limitation of 140 characters every tweet (now it is possible also longer)**

#X

**Very fast publication , a plateau after 7 days**





# TikTok



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TikTok uses videos

**fnopi**  
FNOPI  
12.0K follower · 76.9K Mi piace

Segui

1. Preparare il materiale necessario

194

3083

Solo se sono presi  
2 del seguente

1108

**FNOPI**

**COS'E?**

13 dic 2022

#fnopi FNOPI FNOPI  
l'afnopy tiene un albo ch...

41

Vediamo insieme i punti di reperi per l'iniezione i...

12 mar 2024

FNOPI

2965

Punti reperi della

**SEDE VENTROGLUTEA**

FNOPI

2965

7

1376

211

FNOPI · 2024-03-12

Vediamo insieme i punti di reperi per l'iniezione intramuscolo nella sede v... altro

FNOPI

# Facebook

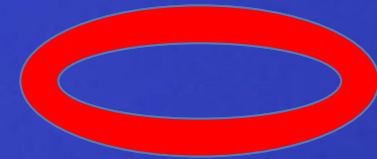
VERY VERY popular !!!



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# facebook





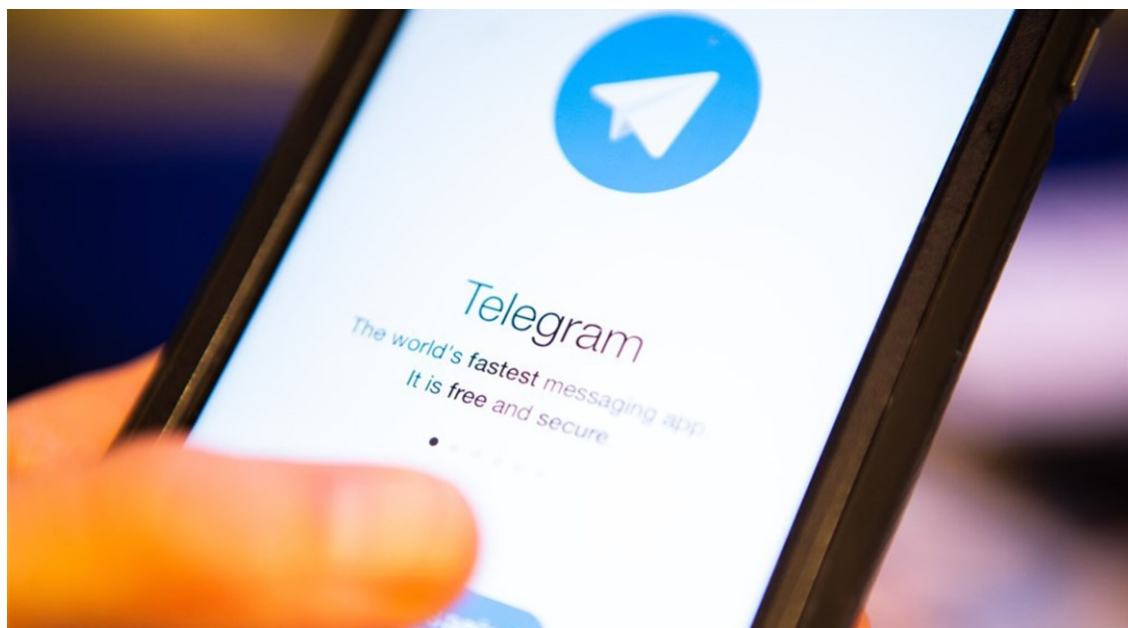
# TELEGRAM



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**Nurse Times Channel**  
3 623 subscribers

- @ NurseTimes\_Channel  
Username
- i News dal mondo Sanitario  
Bio





## The flow of PNAE contents dissemination

- 1) Which social media are opportun at this stage for PNAE?
- 2) PNAE Deputy Co-Ordinator shares the content to disseminate to the 5 PNAE members who has the responsibility of one social media for each
- 3) Who could be available to take the responsibility of a social media?

**For every social media it is necessary to «tag» with the media at international and at local level**



## The flow of PNAE contents dissemination

1) Last but not least....

**How could it possible to monitor this process and its results?**

Thank for your suggestions !!